

SUPPLEMENTARY REPORT
TO THE PLANNING COMMITTEE
2nd February 2016

Agenda item 11

Application ref. 15/00940/DEEM3

Corner of Minton Street & High Street, Wolstanton

Since the main agenda report was prepared an objection has been received from the Wolstanton Residents Association and a petition objecting to the proposal with 40 signatures. The concerns raised are summarised as follows:

- There are already two large advertisement hoardings sited on the corner of Marsh Avenue and High Street, Wolstanton. The proposal for the erection of a third hoarding is not only ill sited, but given its size and location it will harm the character and identity of Wolstanton village.
- The granting of approval for the hoarding could set a precedent for future applications.
- It will be a distraction for drivers on High Street
- It will be a visual obstruction at the junction of Minton Street and High Street.

The RECOMMENDATION remains as set out in the main agenda.